

# OUR VENUES

Summer 2025

MUSIC+  
SPORT

THE  
JOCKEY  
CLUB  
LIVE

## ABOUT MUSIC PLUS SPORT

We specialise in promoting live music at sporting venues, including our long-term, exclusive partnership with The Jockey Club.

Since our beginnings in 2013, we have successfully promoted **over 220 concerts attended by over 2.3 million** music and sports fans across the UK.

From production and artist booking, to marketing and ticketing, we have an experienced team creating successful end-to-end events, all in house.

Our dedicated team have years of experience working with high profile artists and national tours.



## ABOUT THE JOCKEY CLUB LIVE

Music Plus Sport and Jockey Club Racecourses formed The Jockey Club Live joint venture in 2014, specialising in combining live music and racing.

With the UK's leading collection of fifteen racecourses including Aintree, Cheltenham and Newmarket, The Jockey Club is dedicated to delivering special experiences.

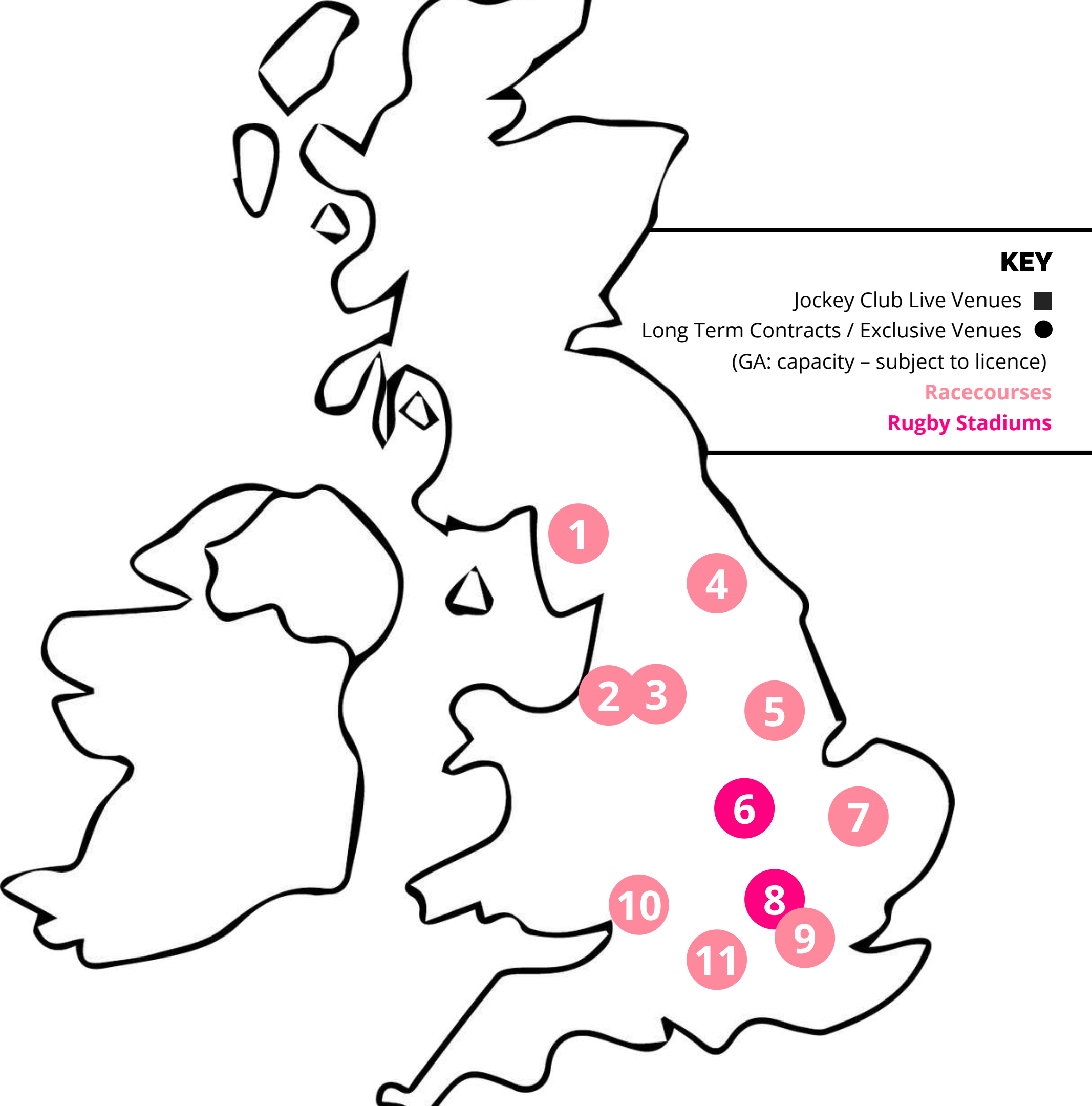
Playing host to some of the best events in the world like The Grand National, The Cheltenham Festival and The Cazoo Derby Festival, The Jockey Club is well rehearsed in delivering world class entertainment.

**Each racecourse has a unique and special setting, providing a truly incredible experience!**



# OUR VENUES

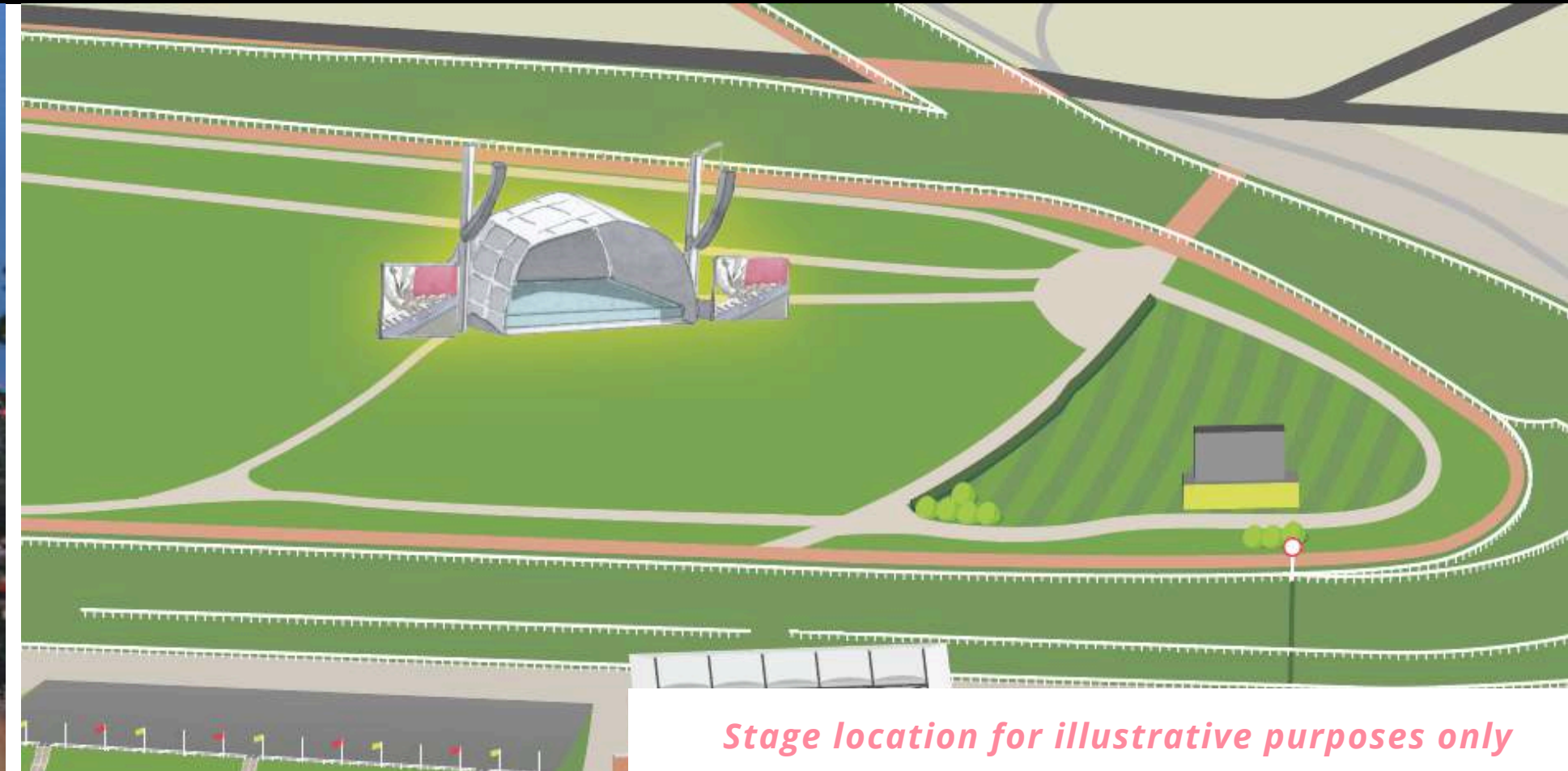
- 1 Carlisle Racecourse (11,565) ■ ●
- 2 Aintree Racecourse (10,000 / 60,000) ■ ●
- 3 Haydock Park Racecourse (17,400) ■ ●
- 4 York Racecourse (38,000) ●
- 5 Market Rasen Racecourse (14,310) ■ ●
- 6 Franklin's Gardens, Northampton (20,000)
- 7 Newmarket Racecourses (17,730) ■ ●
- 8 Twickenham Stoop (20,000)
- 9 Sandown Park Racecourse (13,300) ■ ●
- 10 Cheltenham Racecourse (10,000 / 20,000) ■ ●
- 11 Newbury Racecourse (20,000)





# INCREDIBLE OUTDOOR VENUE IN THE NORTH WEST

## AINTREE RACECOURSE



Aintree Racecourse is one of the UK's premier outdoor sporting and entertainment venues situated close to Liverpool city centre with easy access to surrounding conurbations.

Well known for hosting the famous Grand National Festival, one of the most watched sporting events in the world, which **attracts more than 250,000 attendees each year** giving access to a large and established database of fans.

This versatile music venue has regularly accommodated crowds in excess of 10,000, and has the flexibility to go up to 60,000 in the centre of the course.

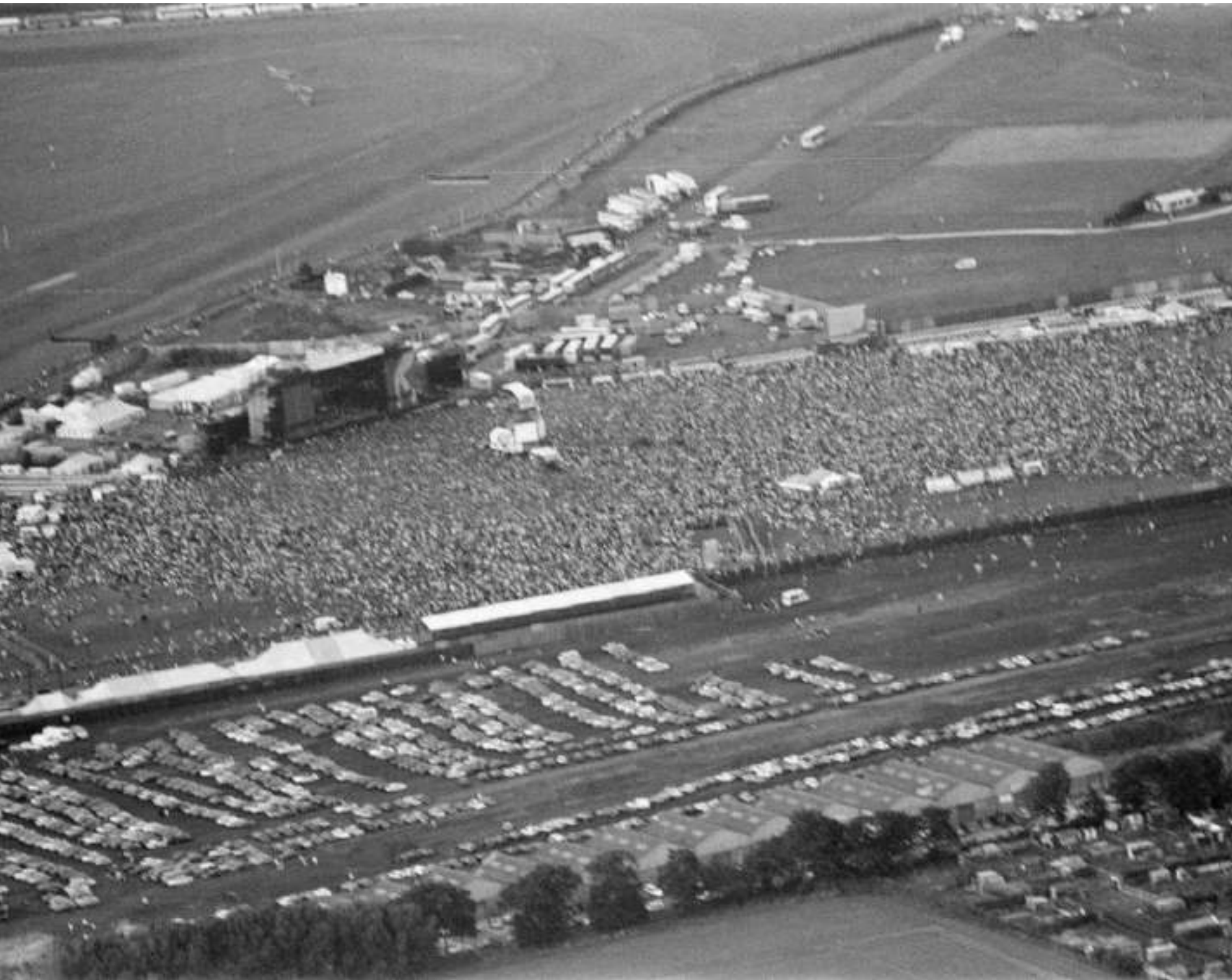


# GA Capacity

## 10,000 to 60,000

Historically, Aintree Racecourse played host to Michael Jackson in 1988. Some 125,000 flocked to see him play – it was reported to be **the largest concert ever performed by a solo artist in the UK at that time.**

The course boasts extraordinary facilities in a picturesque setting. In more recent years, the racecourse has welcomed several headliners performing to sold-out crowds. Previous headliners include Deacon Blue, Jess Glynne, Craig David, Madness and Pete Tong's Ibiza Classics.





# MERSEYSIDE'S NUMBER ONE ENTERTAINMENT VENUE **HAYDOCK PARK RACECOURSE**



**GA Capacity**  
**17,400**

The pride of Merseyside, Haydock Park Racecourse is located perfectly between Liverpool and Manchester and pulls huge crowds from both cities. The racecourse is steeped in 250 years of racing history and has been putting on events since 1899!

The course has welcomed sell-out crowds, with past headliners include Kylie, Tom Jones, Madness, Nile Rodgers & CHIC, Olly Murs and many more.



# THE BEST MUSIC VENUE IN YORKSHIRE

## YORK RACECOURSE



**GA Capacity**  
**38,000**

York Racecourse is one of the premier sporting and entertainment venues in the North East. Offering a large capacity and award-winning facilities in a picturesque setting, the racecourse draws massive crowds from across Yorkshire.

Having hosted concerts since the early 00s, the racecourse has amassed a large database of loyal music fans. The racecourse offers a safe and environmentally friendly location, with great transport links.



# THE HOME OF NORTHAMPTON SAINTS CINCH STADIUM AT FRANKLIN'S GARDENS



**GA Capacity**  
**20,000**

As one of the most flexible and unique venues in the East Midlands, Franklin's Gardens is in an ideal location in the heart of Northampton. A superb multi-use venue that is well suited to host large-scale events, either fully seated or with a mix of seating and standing.

The stadium bowl has disabled access and is served by bar and food outlets, which offer easily accessible refreshments for fans. Access for production is easily-accessible and there is ample parking available.



Lionel Richie performed at cinch Stadium at Franklin's Gardens for his 2018 'All The Hits' UK Summer Tour, and the sold-out night saw 17,500 fans through the gates.

The Home of Northampton Saints has since played host to Madness, Nile Rodgers & CHIC, Pete Tong's Ibiza Classics and Rod Stewart.





# AN OUTDOOR VENUE IN THE HEART OF EAST ANGLIA **NEWMARKET RACECOURSES**



**GA Capacity**  
**17,730**

Located in Suffolk, just 14 miles from Cambridge, Newmarket is the spiritual home of horse racing and pulls sport and music fans from all across East Anglia including Peterborough, Norwich, Essex and Ipswich.



Newmarket has established a reputation for promoting and staging numerous concerts each summer  
**attracting over 100,000 concert goers annually.**

Past concerts have featured internationally renowned artists including Kylie, George Ezra, Little Mix, Chase & Status, Tears For Fears, Pete Tong's Ibiza Classics, The Script, Bastille and Anne-Marie. In summer 2024, we hosted Becky Hill's biggest headline show to date with a sold-out crowd.





# JUST 30 MINS FROM LONDON WATERLOO **SANDOWN PARK RACECOURSE**



**GA Capacity**  
**13,300**

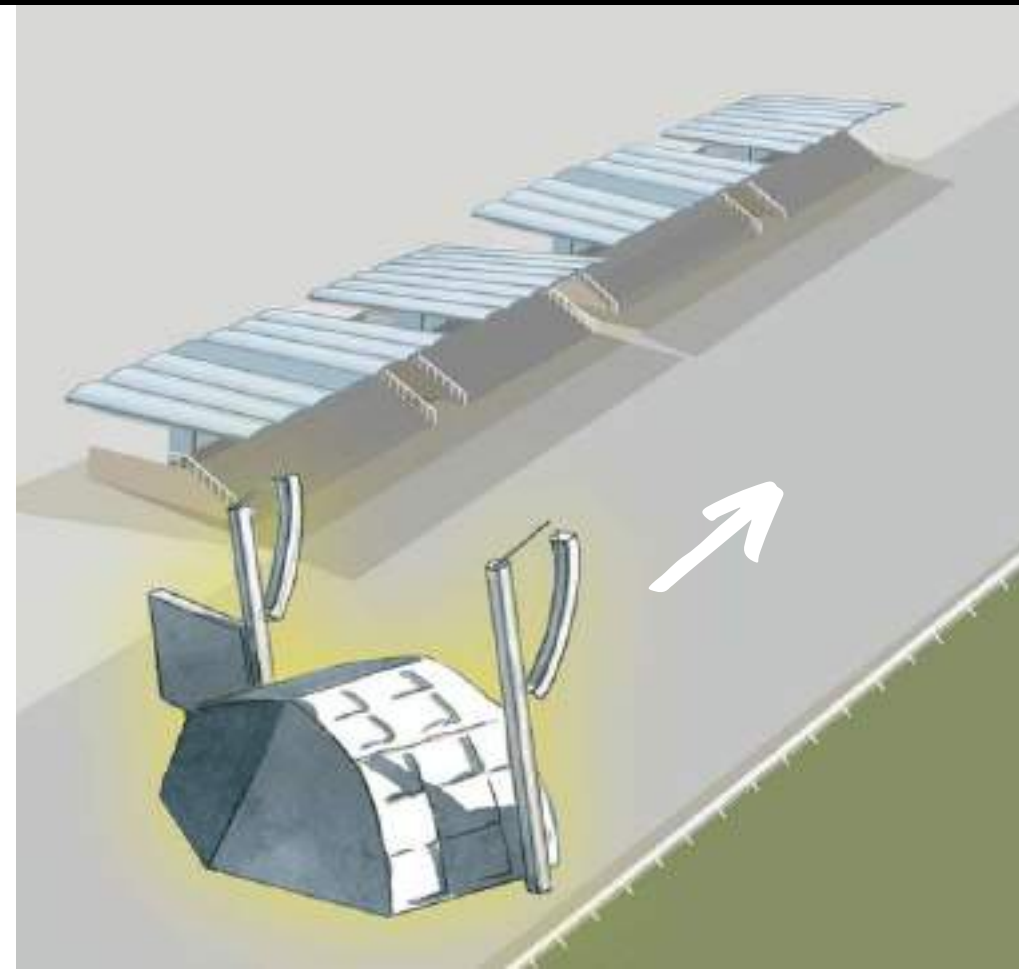
Located in Esher, Surrey, Sandown Park Racecourse is less than 30mins from Central London. The easily accessible course has ample parking and great transport links.

The racecourse has played host to large scale concerts in the past with headliners including Bryan Adams, Tom Jones, Olly Murs, Pete Tong's Ibiza Classics and many more.



# ONE OF THE SOUTH WEST'S BEST OUTDOOR VENUES

## CHELTENHAM RACECOURSE



→ Arrows indicate the direction the stage will face.

**GA Capacity**  
**20,000**

Cheltenham Racecourse is a world-famous venue accommodating the South West's sport and music lovers. Set in beautiful surroundings, with first class production facilities the venue boasts a large area with ample facilities and parking available to accommodate 10,000 cars. The location of the stage will make use of the permanent grandstands that allow for plenty of seating, with space for GA standing, and a Golden Circle if needed.

**Well known for hosting the famous Cheltenham Festival which attracts annual attendances of more than 280,000 loyal fans, giving access to a large and established database.**



# BERKSHIRE'S HOME OF ENTERTAINMENT **NEWBURY RACECOURSE**



**GA Capacity**  
**20,000**

Newbury Racecourse is over 100 years old and combines heritage with everything a modern sporting and events venue can offer. Conveniently situated in the centre of the South of England, and easily accessible from the M4, M3 and A34. The racecourse offers free on-site parking and even has its own railway station.

Past concerts have featured internationally renowned artists including Tom Jones, Olly Murs, Craig David, Jess Glynne and more.



# PRODUCTION

Our expert in-house production team have **20+ years of experience working on major festivals and events** (including Latitude, Reading & Leeds and Formula 1).

We collaborate with first class suppliers to accommodate the artist's technical specifications.

SECURITY	CrowdSafe UK
STAGING	IPS / Serious Stages
SOUND	Ethix / Adlib Audio
LIGHTING	Ethix / Siyan
SITE SAFETY	JP Event Safety Services
PRODUCTION	EnTeetainment







## MARKETING, PR & TICKETING

Numerous and large digital networks at the artist's disposal – including Music Plus Sport, The Jockey Club Live and the venue's networks:

- Strong digital presence totalling **over 800,000 followers.**
- Established and growing email databases totalling **over 1.2 million contacts.**

Engaging artists with new and existing fan bases:

- Highly experienced marketing team, with **a proven track record of successfully promoting sold out events.**
- Working with our partners to access strong national and regional PR coverage – amassing an **equivalent value of £1million in coverage annually.**

Our proposed ticketing model is to combine our venue's own successful ticketing platforms, with our established relationships with third party ticketing partners, including Ticketmaster and AXS.



# GET IN TOUCH

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