

OUR VENUES

Summer 2024

| MUSIC+
SPORT |

 THE
JOCKEY
CLUB
LIVE

ABOUT MUSIC PLUS SPORT

We specialise in promoting live music at sporting venues, including our long-term, exclusive partnership with The Jockey Club.

Since our beginnings in 2013, we have successfully promoted
over 200 concerts attended by over 2 million music and sports fans across the UK.

From production and artist booking, to marketing and ticketing, we have an experienced team creating successful end-to-end events, all in house. Our dedicated team have years of experience working with high profile artists and national tours.

For more details and information on our team visit our website at musicplussport.com.



ABOUT THE JOCKEY CLUB LIVE

Music Plus Sport and Jockey Club Racecourses formed The Jockey Club Live joint venture in 2014, specialising in combining live music and racing.

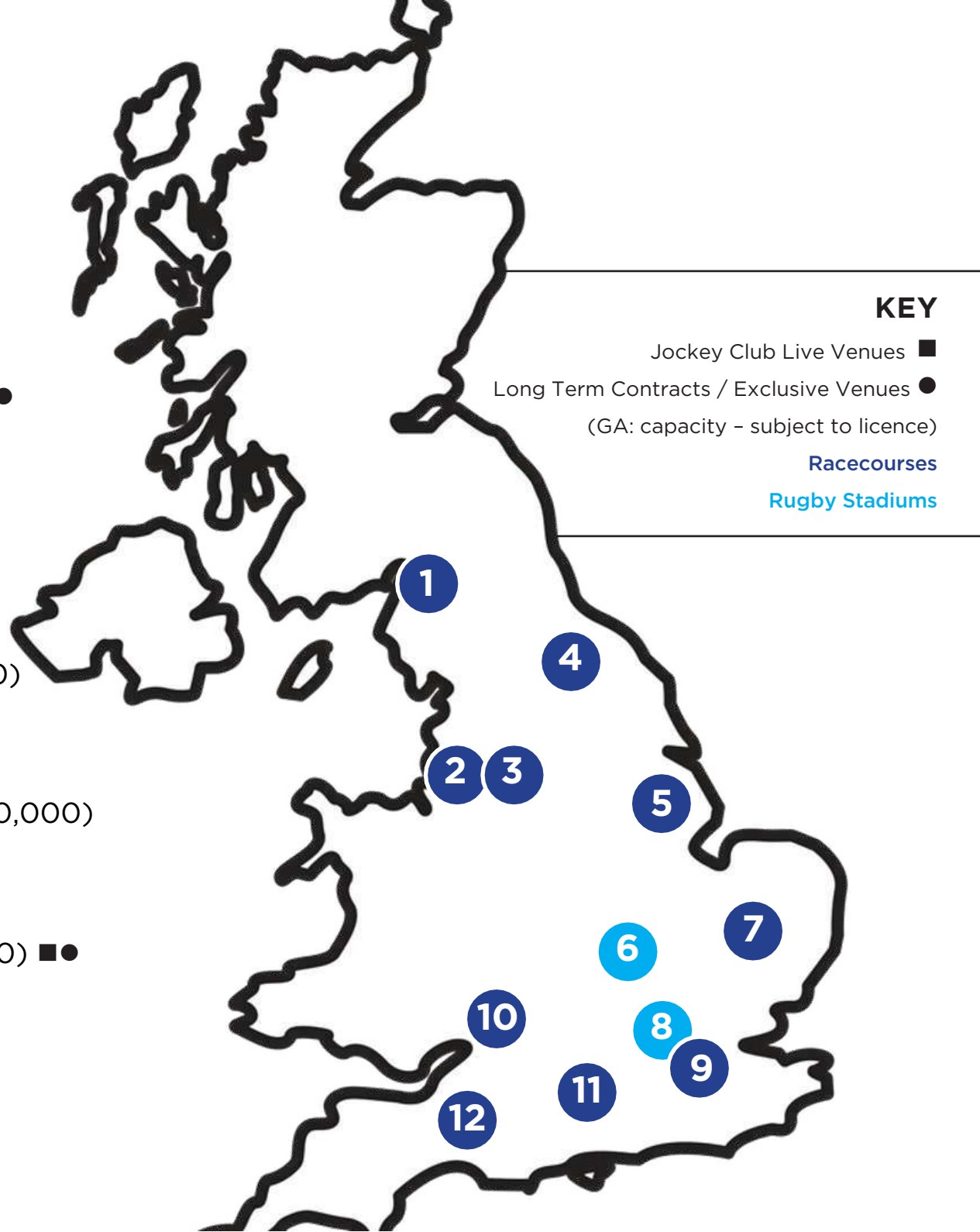
With the UK's leading collection of fifteen racecourses including Aintree, Cheltenham and Newmarket, The Jockey Club is dedicated to delivering special experiences. Playing host to some of the best events in the world like The Grand National, The Cheltenham Festival and The Cazoo Derby Festival, The Jockey Club is well rehearsed in delivering world class entertainment.

Each racecourse has a unique and special setting, providing a truly incredible experience of racing and music!



OUR VENUES

- 1 Carlisle Racecourse (11,565) ■●
- 2 Aintree Racecourse (10,000 / 60,000) ■●
- 3 Haydock Park Racecourse (17,400) ■●
- 4 York Racecourse (38,000) ●
- 5 Market Rasen Racecourse (14,130) ■●
- 6 Franklin's Gardens, Northampton (20,000)
- 7 Newmarket Racecourses (17,230) ■●
- 8 Harlequins Rugby, Twickenham Stoop (20,000)
- 9 Sandown Park Racecourse (13,300) ■●
- 10 Cheltenham Racecourse (10,000 / 20,000) ■●
- 11 Newbury Racecourse (22,000)
- 12 Wincanton Racecourse (15,000) ■●



RUGBY STADIUMS

CAN ACCOMMODATE A LINE UP OF UP TO 4 ACTS | STANDING & SEATED OUTDOOR VENUES

CINCH STADIUM FRANKLIN'S GARDENS, NORTHAMPTON

GA Standing: 12,918

GA Seated: 7,082

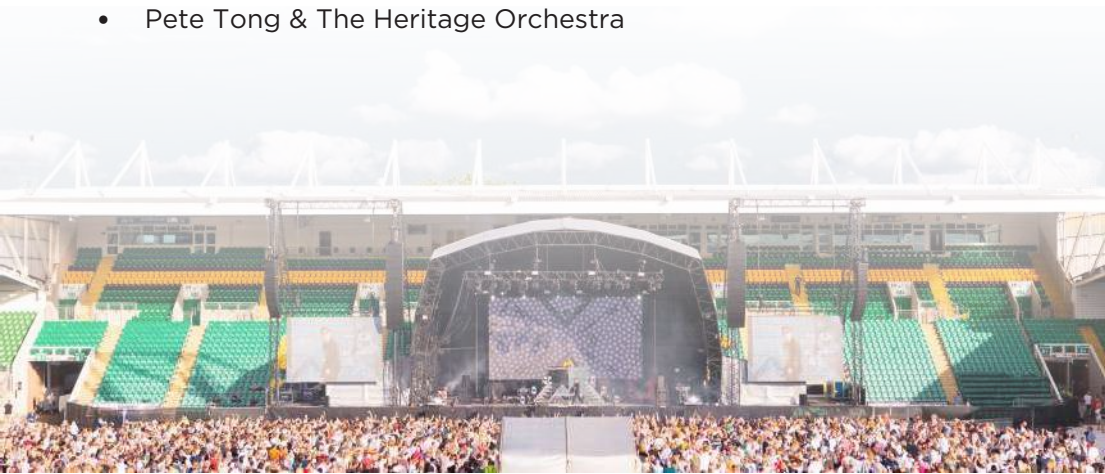
Total Capacity: 20,000

As one of the most flexible and unique venues in the East Midlands, Franklin's Gardens is in an ideal location in the heart of Northampton.

A superb multi-use venue which is well suited to host large scale events.

PREVIOUS PERFORMANCES FROM:

- Madness
- Lightning Seeds
- Nile Rodgers & CHIC
- Sigala
- Pete Tong & The Heritage Orchestra



HARLEQUINS RUGBY TWICKENHAM STOOP

GA Standing: 8,888

GA Seated: 11,112

Total Capacity: 20,000

A sports stadium in south-west London, across the road from Twickenham Stadium.

With Twickenham train station only a short walk away, it is easily accessible to the whole of London.

PREVIOUS PERFORMANCES FROM:

- Little Mix
- Ella Eyre



RACECOURSES

EVENING HORSE RACING FOLLOWED BY A HEADLINE PERFORMANCE | PREVIOUS HEADLINERS INCLUDE:

ANNE-MARIE **BΔSTILLE** **BRYAN ADAMS** **CHASE AND STATUS** **CRAIG DAVID**

DEMI LOVATO **ELLIE GOULDING** **FAITHLESS** **george ezra**
DJ SET

james **JAMES BLUNT** **JESS GLYNNE** **KAISER CHIEFS** **KYLIE** *Little Mix*

MADNESS **MARK RONSON** **McFLY** **NILE & RODGERS** **CHIC** **OLLY MURS**

PALOMA **PETE TONG** **RICK ASTLEY** **RUDIMENTAL DJ** **TOM GRENNAN**
THE HERITAGE ORCHESTRA
IBIZA CLASSICS

THE SCRIPT *Sigala.* **sugababes** **UB40** YEARS & YEARS
LIVE
featuring ALI CAMPBELL & ASTRO



PRODUCTION

Our expert in-house production team have 20+ years of experience working on major festivals and events (including Latitude, Reading & Leeds and Formula 1).

We collaborate with first class suppliers to accommodate the artist's technical specifications.



SECURITY

STAGING

SOUND

LIGHTING SITE

SAFETY

PRODUCTION

CrowdSafe UK

IPS / Serious Stages

Ethix / Adlib Audio

Ethix / Siyan

JP Event Safety Services

EnTeetainment



MARKETING + PR

Numerous digital networks at the artist's disposal – including Music Plus Sport, The Jockey Club Live and the venue's networks:

- Strong digital presence totalling **over 1million followers**.
- Established and growing email databases totalling **over 2.1 million contacts**.

Engaging artists with new and existing fan bases:

- Highly experienced marketing team, with a proven track record of successfully promoting sold out events.
- Working with our partners to access strong national and regional PR coverage – amassing **an equivalent value of £1million in coverage annually**.



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